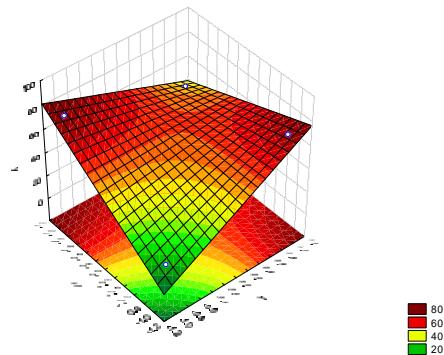


## DESIGN OF EXPERIMENTS

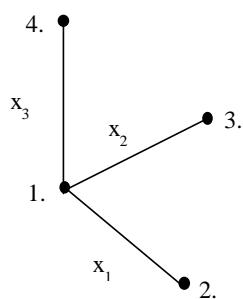


What do we want to learn?

$$Y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \dots + \beta_p x_p$$

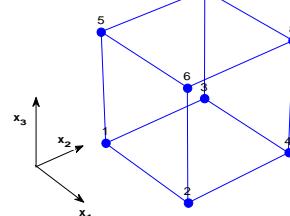
1

### $2^p$ full factorial designs



a)

one variable at a time



b)

matrix design

2

1

### Example 1

The purpose is to study the effect of apricot jam technology parameters to the quality of the product

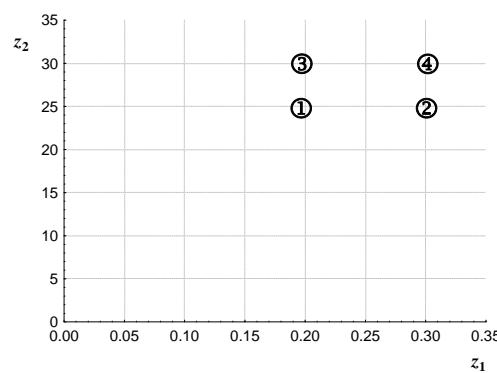
$z_1$ amount of sugar	0.2 and 0.3 kg/kg
$z_2$ boiling time	25 and 30 min

Factors	$z_1$	$z_2$
center point $z_j^0$	0.25	27.5
variation interval $\Delta z_j$	0.05	2.5
upper level $z_j^{max}$ (+)	0.3	30
lower level $z_j^{min}$ (-)	0.2	25

3

The design:

$i$	$z_1$	$z_2$	$y$
1	0.2	25	16
2	0.3	25	68
3	0.2	30	72
4	0.3	30	44



4

2

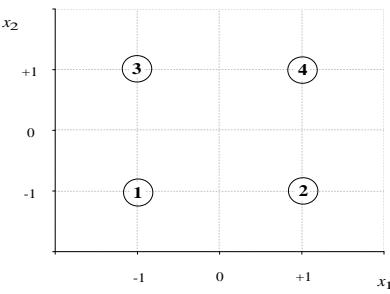
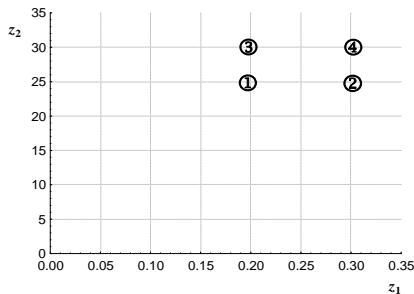
i	In natural units		Transformed (coded) units			y
	$z_1$	$z_2$	$x_0$	$x_1$	$x_2$	
1	0.2	25	+	-	-	16
2	0.3	25	+	+	-	68
3	0.2	30	+	-	+	72
4	0.3	30	+	+	+	44

Transformation (coding):

$$x_j = \frac{z_j - z_j^0}{\Delta z_j}$$

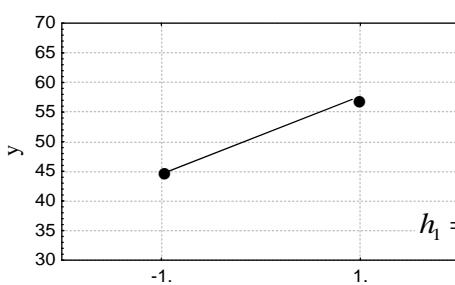
$$\sum_i x_{ji} x_{ki} = 0, \text{ if } j \neq k$$

orthogonality



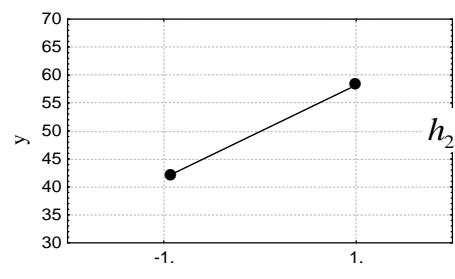
5

$$h_j = (\bar{y}_{j+}) - (\bar{y}_{j-})$$



i	$x_0$	$x_1$	$x_2$	y
1	+	-	-	16
2	+	+	-	68
3	+	-	+	72
4	+	+	+	44

$$h_1 = \frac{68+44}{2} - \frac{16+72}{2} = 56 - 44 = 12$$

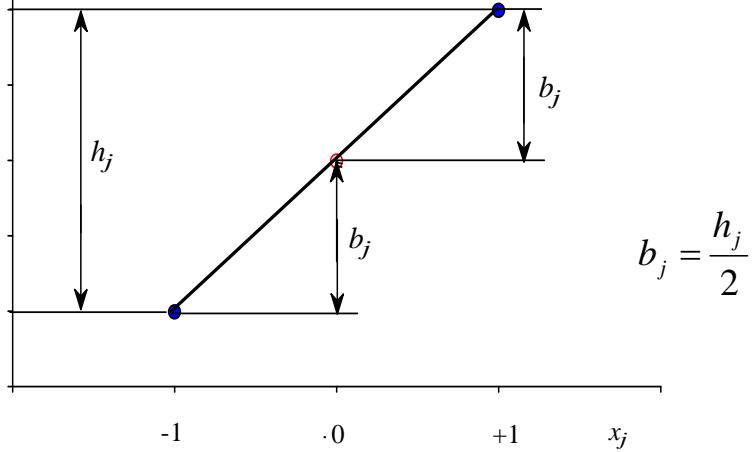


$$h_2 = \frac{72+44}{2} - \frac{16+68}{2} = 58 - 42 = 16$$

6

$$Y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \dots + \beta_p x_p$$

$$\hat{Y} = b_0 + b_1 x_1 + b_2 x_2 + \dots + b_p x_p$$



7

$$h_1 = \frac{68+44}{2} - \frac{16+72}{2} = \frac{-16+68-72+44}{2} = 12 \quad b_1 = \frac{12}{2} = 6$$

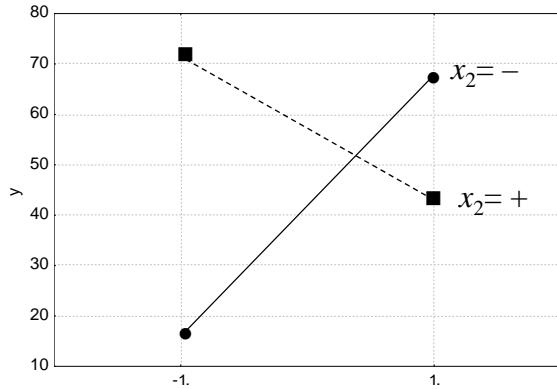
$$h_2 = \frac{72+44}{2} - \frac{16+68}{2} = \frac{-16-68+72+44}{2} = 16 \quad b_2 = \frac{16}{2} = 8$$

$$b_j = \frac{\sum_i y_i x_{ji}}{\sum_i x_{ji}^2} = \frac{\sum_i y_i x_{ji}}{N}$$

$i$	$x_0$	$x_1$	$x_2$	$y$
1	+	-	-	16
2	+	+	-	68
3	+	-	+	72
4	+	+	+	44

$$b_0 = \frac{16+68+72+44}{4} = 50$$

8



$i$	$x_0$	$x_1$	$x_2$	$y$
1	+	-	-	16
2	+	+	-	68
3	+	-	+	72
4	+	+	+	44

9

## Interaction

- If there is no interaction between  $x_1$  and  $x_2$ , the effect of  $x_1$  is the same at the lower and upper level of  $x_2$  (the lines in the figure on slide 9. are parallel).
- If there **is** interaction between  $x_1$  and  $x_2$ , the effect of  $x_1$  is different at the lower and upper level of  $x_2$  (the lines in the figure on slide 9. are not parallel).
- Interaction means that the **effect** of one factor depends on the **level** of the other factor(s).

10

## Model with interaction

$$\hat{Y} = b_0 + b_1 x_1 + b_2 x_2 + b_{12} x_1 x_2$$

$i$	$x_0$	$x_1$	$x_2$	$x_1 x_2$	$y$
1	+	-	-	+	16
2	+	+	-	-	68
3	+	-	+	-	72
4	+	+	+	+	44

$$b_j = \frac{h_j}{2}$$

$$b_j = \frac{\sum_i y_i x_{ji}}{N}$$

$$h_{12} = \bar{y}_{12+} - \bar{y}_{12-} = \frac{16+44}{2} - \frac{68+72}{2} = 30 - 70 = -40 \quad b_{12} = \frac{-40}{2} = -20$$

$$b_{12} = \frac{16-68-72+44}{4} = \frac{60-140}{4} = \frac{-80}{4} = -20$$

11

The estimated transfer function:

$$\hat{Y} = 50 + 6x_1 + 8x_2 - 20x_1 x_2$$

Factors	$z_1$	$z_2$
center point $z_j^0$	0.25	27.5
variation interval $\Delta z_j$	0.05	2.5
upper level $z_j^{max} (+)$	0.3	30
lower level $z_j^{min} (-)$	0.2	25

What is the expected quality at 0.22kg/kg sugar and 27min boiling?

12

The estimated transfer function:

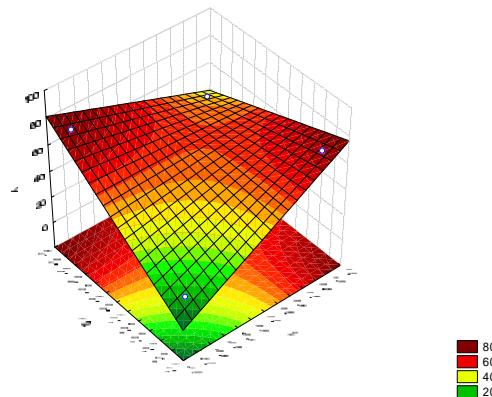
$$\hat{Y} = 50 + 6x_1 + 8x_2 - 20x_1x_2$$

$$\begin{aligned}\hat{Y} &= 50 + 6\left(\frac{C-0.25}{0.05}\right) + 8\left(\frac{t-27.5}{2.5}\right) - 20\left(\frac{C-0.25}{0.05}\right)\left(\frac{t-27.5}{2.5}\right) = \\ &= 50 - \frac{2.5 \cdot 6 \cdot 0.25 + 0.05 \cdot 8 \cdot 27.5 + 20 \cdot 0.25 \cdot 27.5}{0.125} + \frac{2.5 \cdot 6 + 20 \cdot 27.5}{0.125} C + \\ &\quad + \frac{0.05 \cdot 8 + 20 \cdot 0.25}{0.125} t - \frac{20C \cdot t}{0.125} = -1168 + 4520 C + 43.2 t - 160 C \cdot t\end{aligned}$$

13

$$Y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \beta_{12} x_1 x_2$$

$$\hat{Y} = 50 + 6x_1 + 8x_2 - 20x_1x_2$$



14